

Steve Torres

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WORK

Fallon NY

ACD Art Director // 03.2021 – Present

Launched campaigns and activations for several Arby's offerings across all channels, collaborated with inter-agency team to redefine Walmart's brand and creative

Translation LLC

Senior Art Director // 12.2018 – 02.2021

Crafted a hyper-local OOH campaign for AT&T across four major US markets, led creative on a national NBA holiday campaign, and worked new business for clients like State Farm, JBL

J. Walter Thompson NY

Art Director // 04.2014 – 12.2018

Launched a global rebrand for Listerine, working with regional agencies for adaptation, shaped creative for several clients including Rolex, EyeBuyDirect, and Beringer Wines. New business work included Kleenex, Nat Geo, Google, Saudi Telecom, Sunsilk, Essential, HTC, and more

DDB

Creative Intern // 01.2014 – 03.2014

Ideated campaigns for Reebok, New York Lottery, US Tennis Association, 96elephants.org

JWT New York

Creative Intern // 10.2013 – 12.2013

Pitched in on creative work for Macy's, Vonage, Outshine, Google

Doremus & Co.

Creative Intern // 07.2013 – 09.2013

Helped build B2B campaigns for Sun Life Financial, CFA Institute

EDUCATION

Miami Ad School New York

Art Direction // 2014

Indiana University

BS Marketing, Operations Management // 2011

BM Piano Performance // 2011

OUTSIDE VALIDATION

Cannes Lions Silver, Obie Hall of Fame
Business Insider 30 Under 30 Most Creative
Professional ballroom dancer and amateur national champion
PADI Advanced Open Water Scuba-Steve